

IdealRatings™

TechWadi – March 18, 2010

Youssri Helmy

yhelmy@idealratings.com

Highlights

- **Software as a Service (SaaS)**
- **HQ San Francisco**
- **Back-office Cairo, Egypt**
- **Clients in 7 countries**
- **\$3.5 M in funding to date**

Highlights

- **Leading global provider for Shariah Compliant equity screening and fund management services**
- **Experienced founders and team with strong track record**
 - *Adobe, ITWorx, Tenfold, Pepsi, Cogency, P&G*
- **World class clients, distributors & partners**
 - **Global distribution agreement with Thomson Reuters**

Clients & Partners



Thomas Weisel Partners™



THOMSON REUTERS



خليجية إنفست
Khalijia Invest



Meridio AG
Vermögensverwaltung



Why Egypt?

- **Good resources**
- **Reasonable cost structure**
- **Constantly improving**
 - Infrastructure
 - Funding
 - Governmental environment

Why SV?

- **Expert resources**
- **Global clock, we're always on!**
- **Staying in touch with the future**

IdealRatingsTM

Thank you!

Youssri Helmy
yhelmy@idealratings.com